Fansubbing in the Arab World: Modus Operandi and Prospects

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Abstract
This paper analyzes the subtitles generated by Arab amateur subtitlers, who are commonly known as fansubbers. The study is based on scrutinizing two copies of the film The Wolf of Wall Street which has been subtitled by fans in two different Arab countries, Jordan and Lebanon. The study is designed to analyze the Arabic subtitles generated in each DVD to understand how subtitlers from each country deal with different problematic issues and distasteful topics in the film, including utterances related to sexuality, swear words and references to embarrassing bodily functions. The study applies the model of euphemisation in subtitling proposed by Al-Adwan(2015) which has been derived primarily from two existing models of euphemisation presented by Williams (1975) and Warren (1992). The applied model has managed to address the majority of the problematic instances and has also identified strategies adopted to tackle them in the Arabic subtitles. However, the model has not been able to account for other instances found in both DVDs where subtitlers also used dysphemism as a translation strategy. The analysis reveals that fansubbers do not only use euphemism but also dysphemism in their Arabic subtitles when translating certain problematic utterances.

Keywords: Arabic language, dysphemism, euphemism, fansubbing, taboo, translation strategies

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